



International Textile Contest 2012

organized by the **Association Ad Maiora** of Verona, Italy

AIM

Framed within the historical backdrop of Verona (UNESCO heritage site) the Association Ad Maiora is organizing their second international event of patchwork and quilting to promote awareness of this art and encourage opportunities to meet and exchange ideas.

CONTEST TITLE: "...E Lucean Le Stelle" (And The Stars Shone)

Through its second international contest, the Association Ad Maiora, wants to bring to life an exhibit that weaves together opera and fabric. This is why they have chosen as a theme a piece of music from the world famous opera Tosca by Giacomo Puccini.

"...E Lucean Le Stelle" (And The Stars Shone)

The city of Verona is known world wide for its prestigious opera scene. The organizers felt it would be interesting to join these two arts: music and textile.

CHARACTER OF WORK

The interpretation of the title is open and does not necessarily need to be linked to the opera. The work can be executed using any traditional patchwork technique, such as applique, hand or machine piecing, etc., or any contemporary technique. The assembly of the traditional work must have the characteristic of a quilt, meaning 3 layers. The assembly for the contemporary category may or may not be constructed using 3 layers. The techniques used can be innovative. Non-fabric materials are permitted.

CATEGORIES

traditional
contemporary

EXHIBIT INFORMATION

The event is at the top of a series of artistic initiatives related to textile to be held in Verona's historical center. The art work will be exhibited in prestigious town halls.

PARTICIPATION

The contest is open to everyone. Only one work per person can be submitted. Those on the jury are not permitted to participate.

DOCUMENTS REQUESTED

Please send the following information to Ad Maiora (address provided below)

- the entry form duly completed and signed;
- registration fee of 20 euro, non-refundable. For the members of Ad Maiora the participation is free;
- 2 glossy, colored photographs, 13 cm x 18 cm., one of the full work on a neutral background and the other of a significant detail of the work. The back of the

photographs must be labeled with the artist's full name and title of work and have a red dot in the upper right hand corner to identify direction;

- 2 digital photographs of the work, one full and one detail, 13 cm x 18 cm, without color manipulation, on a CD in a jpeg format, at 300 dpi resolution. Label the digital photograph in the following way: name_ title, for example: smith_the garden
- Label the CD with the artist's full name and the title of the work.

- QUALITY OF PHOTOGRAPHS

- Photographs that do not follow the requirements stated above will not be considered.
- The quality of the photographs must be at a high level. Note in particular the framing of the photographs. Keep in mind that the jury selection for the exhibit will be made from the photographs submitted.

- MAILING

- Mail the above documents to :

Associazione Ad Maiora
Via Monte Novegno, 5
37128 VERONA – ITALY

JURY

A jury of professionals appointed by the organizers will select works based on the received documentation of the applicants. The decision of the jury is final and must not be justified. The jury also reserves the right to exclude, on the basis of articles submitted, works that do not comply with the guidelines. The criteria for evaluation and selection which will be used by the jury is as follows: **composition, use of color, emotional impact, technical achievement and originality.**

PRIZES

To be announced

CONTEST TIMELINE

December 5, 2011:

Deadline for submissions. Please do not send any work at this time. All entries post dated after this date will be disqualified.

January 14, 2012:

Jury selection and release of selected works

February 1, 2012:

Deadline for work sent. Please send accepted works, post marked on or before the deadline, to:

Associazione Ad Maiora
Via Monte Novegno,5
37126 VERONA- ITALY

March 6 -11, 2012:

Exhibit week

Awards presentation and location:

to be announced

INSURANCE

Participants in the competition are responsible for any damage or loss of works during shipping. The Association Ad Maiora, however, guarantees the utmost care in preserving the works entrusted.

RETURN OF WORKS

The works will be returned to participants at the conclusion of the exhibit

CONTEST GUIDELINES

The traditional works submitted must have the structural feature of three layers.

Contemporary submissions may or may not have a 3-layer construction.

The dimensions of all work should be 80cm X 80cm. There will be a tolerance of 5% more or less.

The work being submitted must have been completed in 2011 and must not have been exhibited at events, nor previously published in catalogues, books or magazines.

All works are required to have a sleeve of fabric, 10 cm in height, sewn on the back at the top end running the width of the back for hanging. The bottom right should have a fabric label with the name and address of the author and the title of the work.

The packaging provided by the participants will protect the work from risk of damage during transport. The organizers are not liable for damage caused by defective packaging.

PUBLICATION

Images of work sent will remain the property of the organizers.

By sending your pictures on paper or digital format participants authorize their publication for promotional purposes and for other purposes as well as the spread on the Internet.

The rights remain the property of the authors.

Ad Maiora Association is entitled to make any changes to the images in relation to special and exceptional contingencies that arise.

SALE OF WORK

All works on display can be sold. Please indicate if you are interested in selling your work by noting it on the entry form. The Association Ad Maiora reserves the right to withhold 20% of the sale price as a commission fee.

PROMOTION

The international exhibit, including the contest, will be publicized in women's magazines, specialty magazines, on internet sites linked to patchwork and textile art and on the Verona Tessile and Ad Maiora websites and websites of their sponsors.

ORGANIZATION

Associazione Ad Maiora

Via Monte Novegno,5

37128 Verona ITALY

www.associazioneadmaiora.it

info@associazioneadmaiora.it

www.veronatessile.it

By completing this form, I declare to accept the contest rules and the decision of the jury

Signature of applicant:

Date:.....

ATTACH ENTRY FORM TO THE RECEIPT OF PAYMENT OF EURO 20.00 (nonrefundable)

You can pay this amount by bank transfer on account to Ad Maiora Association:

Banca Popolare di Verona

IBAN : IT28-T-05188-11716-000000005017

BIC: VRBP1T2V116

indicate your full name and title of work

and the event: International Contest 2012, ...E Lucean Le Stelle